



From Barriers to Breakthroughs™

Ed Chaffin, is the CEO and Founder of The UnCommon Leadership Institute, LLC. He founded UCLI to live out his passion for changing the world one life at a time by helping leaders and their teams be the best version they can be by examining where they've been, where they are and where they are going!

Ed is a seasoned executive, speaker, writer and entrepreneur with more than 30 years of experience in the HR and talent arenas. He has been part of the executive team of three companies that he helped build and his successful corporate career included being President of the largest division of TALX Corporation's (now Equifax Workforce Solutions) unemployment services division serving 9,000 clients and 1,200 employees. After retiring in 2008 from that firm, he established a new career as an international leadership consultant and certified executive coach. He has coached more than 300 executives from around the world as well as worked with numerous companies, their leaders and their teams to bring them into better and stronger alignment and a higher level of performance. Ed has been working as an executive coach since 2010 at IMD - The International Institute of Management and Development (Lausanne, Switzerland) in their High Performance Leadership (HPL) executive development program. IMD has been ranked the #1 open enrollment university for 8 consecutive years by the Financial Times and HPL is the #1 program at IMD. He has worked with companies and leaders from over 20 different countries and companies such as Schindler Elevator, Chegg, Anomali, State Fund, Navis, Home Depot and many Silicon Valley start-ups.

Ed's approach to coaching has been greatly influenced by his work at IMD and his mentor Dr. George Kohlrieser, the creator of the HPL program. His goal is to build trust quickly and then work with the leader to understand the "roots of their leadership" and then coach to the source of the issues that will help unlock positive change. In addition, Ed has developed the capacity to work with leaders that need to completely reinvent their approach to leadership starting with self-leadership. He has worked with several Silicon Valley startups and other Bay Area companies bringing their leadership teams into better alignment and has coached many of their C level executives one to one.

Ed is a Professional Certified Coach (PCC) from the International Coach Federation, an SEIP Certified Coach from The Social and Emotional Intelligence Institute, a Birkman Certified Consultant and completed a certification in Brain Based Leadership from the Academy of Brain Based Leadership based in San Francisco. In addition he has affiliations with three major universities; 1) Louisiana State University, teaching leadership in the MBA program, 2) University of Missouri and their execMBA program where he co-developed and co-led a career and leadership program, and 3) IMD as previously mentioned.

Ed brings together years of powerful, inspirational and influential leadership skills. Combined with his amazing intuition and exceptional grasp for what is really important in life, Ed is exceptional at helping people design, develop and follow their road map in life. He is truly an amazing executive coach, mentor and leader and will guide you to the next level.

J. Arnold, Executive Coach and Consultant

PERSONAL

Ed is a native of Georgia, but grew up in Charleston, SC, where he studied business administration at the College of Charleston. He has also attended and completed an Executive Development program at the Wharton School of Business. He is married to Eva who is an LPGA Teaching Professional. Eva has a passion for teaching women and children the game of golf and is currently teaching at The Club at Chatham Hills in Westfield, IN. Ed and Eva have a daughter who resides in Carmel, IN and Ed has two children who both live in the St. George, UT area.

CONTACT INFORMATION

ed@edchaffin.com
404.790.9583
15405 Holcombe Dr.
Westfield, IN 46074

