



The UnCommon Leadership® Institute Presents

*The Number One Most Requested Keynote Address*

*“UnCommon Leadership® For An UnCommon World”*

*3 Principles That Drive Next Level Leadership For The New Workplace Reality!*

In this powerful, informative speech Ed synthesizes his leadership lessons from his executive career as well as the lessons learned from coaching over 300 leaders around the globe over the past 10 years.

The principles Ed distills will educate and inform the most powerful way to become that “next level” leader that we need for our new workplace reality! No longer will “one size fits all” leadership will work. We must elevate our awareness and our leadership to lead in these extraordinary times.

Ed Chaffin is an inspiring speaker with a deep passion for changing the world one life at a time by investing in people so they can become UnCommon Leaders – leaders that realize that it’s not about them – it’s about the people they are blessed to lead.

He has been an executive who helped build three companies and, at one point led the largest division of a publicly-traded company with 1200 employees in seven locations in the US. He and his leadership team produced one of the most highly engage workforces by and applying these principles!

He is certified by the ICF as an executive coach and has multiple certifications in several assessments including the Birkman Method Assessment and in Brain-Based Leadership from the Academy of Brain-Based Leadership.

### PRAISE FOR ED CHAFFIN

“ I attended the ATD-CIC conference in November 2019, I had the good fortune to hear Ed speak and participate in his leadership workshop. I’ve attended many conferences over the course of my professional career, but this one really stood out due to the impassioned facilitator and the relevant content. It was an emotional and powerful journey that completely engaged the audience. I took many notes, and so many of Ed’s tenets continue to influence how I lead, motivate, and inspire my team each day.

Thank you, Ed. ”

*Bob Thalls, AgReliant*

## 2022 ED CHAFFIN PACKAGES

### Keynote Address

From 45 minutes to 75 minutes the Keynote mentioned above.

**\$3,500.00**

### Half-Day Seminar

Ed’s Keynote above can be turned into a half-day workshop.

**\$5,000.00**

### Full-Day Seminar

Ed’s Keynote is customizable to be a full-day workshop.

**\$7,500.00**


**ED CHAFFIN**  
UnCommon Leadership®  
[www.edchaffin.com](http://www.edchaffin.com)

15405 Holcombe Dr.  
Westfield, IN 46074

[ed@edchaffin.com](mailto:ed@edchaffin.com)  
404.790.9583

 @edthemagician

 [linkedin.com/in/edchaffin](https://www.linkedin.com/in/edchaffin)

 Ed’s Bio

 Ed’s Calendar