



The UnCommon Leadership® Institute Presents

The Number One Most Requested Keynote Address

“Leadership That Changes Everything”

Enduring Principles That Drive UnCommon Leadership®!

In this powerful, informative speech Ed synthesizes his leadership lessons from his executive career as well as the lessons learned from coaching over 300 leaders around the globe over the past 10 years.

Four enduring principles educate and inform of the most powerful way to become that “next level” leader!

Ed’s guarantee? If you listen and apply the learnings your leadership will be worth following in an UnCommon Way!

Ed Chaffin is an inspiring speaker with a deep passion for changing the world one life at a time by investing in people so they can become UnCommon Leaders!

He has been an executive who helped build three companies and, at one point led the largest division of a publicly-traded company with 1200 employees in seven locations in the US.

He is certified by the ICF as an executive coach and has multiple certifications in several assessments including the Birkman Method Assessment and in Brain-Based Leadership from the Academy of Brain-Based Leadership.

PRAISE FOR ED CHAFFIN

“ I attended the ATD-CIC conference in November 2019, and I had the good fortune of participating in the “Leadership That Changes Everything; Enduring Principles That Drive Uncommon Leadership!” session facilitated by Ed Chaffin. I’ve attended many conferences over the course of my professional career, but this one really stood out due to the impassioned facilitator and the relevant content. It was an emotional and powerful journey that completely engaged the audience. I took many notes, and so many of Ed’s tenets continue to influence how I lead, motivate, and inspire my team each day. Thank you, Ed. ”

Bob Thalls, AgReliant

2020 ED CHAFFIN PACKAGES

Keynote Address

From 45 minutes to 75 minutes the Keynote mentioned above.

\$3,500.00

Half-Day Seminar

Ed’s Keynote above can be turned into a half-day workshop.

\$5,000.00

Full-Day Seminar

Ed’s Keynote is customizable to be a full-day workshop.

\$7,500.00

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Ed’s Bio

Ed’s Calendar