



Speaker Introduction

Ed Chaffin

Ed Chaffin is the CEO and Founder of The UnCommon Leadership® Institute. He founded the institute to live out his passion for changing the world one life at a time by helping leaders and their teams be the best version of themselves that they can be!

Ed is a Professional Certified Coach (PCC) from the International Coach Federation, an SEIP Certified Coach from The Social and Emotional Intelligence Institute, a Senior Birkman Certified Consultant and holds a certification in Brain Based Leadership from the Academy of Brain Based Leadership. He has had affiliations with three major universities where he has taught leadership in a Master's and an MBA program at Louisiana State University and the University of Missouri and coached at IMD, the International Institute of Management in Lausanne, Switzerland in their #1 Executive Development program High Performance Leadership.

He is a seasoned executive, speaker, author, and entrepreneur and has helped build 3 companies as an executive. He has coached and worked with over 300 leaders and teams from around the world through his coaching, workshops, speeches, and team's programs whereby he shares his knowledge and expertise on leadership that has been codified in his soon to be released book *UnCommon Leadership for the New Reality: 3 Principles That Drive Greater Awareness, Engagement and Psychological Safety*.